



UDAY

3

Days of Discovery,
Direction, and Drive



The Uday Program

ABOUT THE PROGRAM

Uday is a 3-day entrepreneurship development program designed to give first hand entrepreneurial experience to the students thereby making it easy for them to choose a career with purpose and potential.

Uday is through high-impact workshops, expert-led sessions, and immersive activities, students explore real-world challenges, self-leadership, and creative thinking.

3
DAYS

50+
STUDENTS

HANDS ON
EXPERIENCE

STARTUP-LED
SESSIONS

EXPERT-LED
WORKSHOPS



HIGHLIGHTS

✓ SKILL-BUILDING WORKSHOPS

Engaging sessions on filmmaking, entrepreneurship, AI tools, law, and cracking government exams — designed to ignite curiosity and confidence.

✓ INDUSTRY & CAREER EXPOSURE.

Interactive experiences with professionals from diverse fields to bridge the gap between classroom learning and real-world opportunities.

✓ LEARNING THROUGH FUN

Group challenges, creative games, and energizing activities that build friendships, leadership, and unforgettable memories.



WORKSHOP ON AI

- ✓ INTRODUCTION TO AI
- ✓ BASICS OF CHAT-GPT
- ✓ CAREER PATHS IN AI & ENTREPRENEURSHIP OPPORTUNITIES
- ✓ MYTHS & REALITIES ABOUT AI



WORKSHOP ON FILM-MAKING

- ✓ INTRODUCTION TO FILM-MAKING
- ✓ TECHNIQUES OF REEL MAKING
- ✓ CAREER PATHS IN FILM-MAKING



Introduction to Law workshop:

- ✓ BASICS OF CONSTITUTION
- ✓ BASICS OF CONTRACT ACT
- ✓ BASICS OF LAW
- ✓ MYTHS
- ✓ TIPS & TRICKS



Session on How to crack Government Exams:

- ✓ OVERVIEW OF TOP GOVERNMENT EXAMS
- ✓ HOW TO PLAN PREPARATION
- ✓ MYTH BUSTERS
- ✓ ACTION PLAN



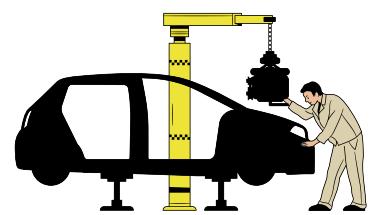
WORKSHOP ON MASS COMMUNICATION

- ✓ INTRODUCTION TO MASS COMMUNICATION
- ✓ CAREERS IN MASS COMMUNICATION
- ✓ MEDIA ETHICS



WORKSHOP ON TOOL ENGINEERING

- ✓ TIG AND MIG WELDING
- ✓ BASICS OF BUFFING
- ✓ USE OF TOOL BOX





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